



2025 Scholarship STUDENT INSTRUCTIONS

BACKGROUND

The Metro Atlanta Relocation Council (MARC) is a non-profit organization that provides corporate and service industry relocation professionals the opportunity to meet and work together on a regular basis to educate, to learn, and to share knowledge and experiences about current global relocation practices and emerging relocation issues in an effort to better serve and address the diverse needs of relocating employees and their families. As part of our commitment to relocation, MARC has developed a scholarship program for current high school seniors who have relocated into the Atlanta area sometime between grade 9 (after 8th grade graduation) and grade 12.

A one-time award of \$2,500 will be presented to an Atlanta area high school senior this year. Residency eligibility is defined as a senior attending a public or private school in any city or county district within the 17-county Greater Atlanta area.

The award will be sent directly to the college the student will attend to assist with tuition, etc. Student must attend college in Fall 2025 to receive the scholarship. The winning application will also automatically be nominated for consideration of a secondary scholarship opportunity awarded by the Worldwide Employee Relocation Council (WERC) Foundation.

The MARC organization will select the scholarship winner based on the strength of their total application. The student will be evaluated based on the following criteria:

1. Academic performance (as validated by transcript from the counselor's office)
2. Extra-curricular activities
3. Essay addressing the challenges associated with relocating to a new area and a new high school (please see detailed instructions below)

The top three candidates will be contacted for a virtual interview. The selected scholarship recipient will be invited to a presentation of the scholarship award at the MARC Spring Conference on March 27, 2025.

REQUIREMENTS

Applicants must meet these requirements:

- Current senior in good standing attending a public or private school within the 17-county Greater Atlanta area.
- Has relocated more than 50 miles and changed schools due to their family relocating during grades 9-12 (after 8th grade graduation)
- Currently have a minimum cumulative grade point average of 3.0 on a scale of 4.0 (or equivalent **on a different scale**)

INSTRUCTIONS

If you meet the requirements, please submit the following information to apply:

- 1) **Completed application form**, signed by your Counseling Department
- 2) **Your transcript**, provided by your Counseling Department (submitted by you with your application, not by your counselor)
- 3) **List of extra-curricular activities** and/or work or volunteer experience
- 4) **Essay** - Please write an essay telling us about your experiences associated with relocating into the Atlanta area. You may wish to include topics such as:
 - Your family background
 - Reason for the relocation
 - Challenges encountered with the relocation
 - Successes you achieved
 - Advice you would give to another student preparing to relocate (IMPORTANT!)

The essay should be between 1,000-1,500 words and must be emailed in a Word document or PDF format.

Your complete application (signed application form, transcript, student's essay, extracurricular activities) must be submitted no later than 5:00pm on February 28, 2025 (no exceptions, please).

Completed applications should be emailed to marcadmin@marcatlanta.org

For more information, please contact:

Desiree Nelson, desiree.nelson@wbd.com, 404-408-1311

Mary Weaver, mweaver@netexpat.com, 404-312-6258

To find out more about MARC, we invite you to visit our website: www.marcatlanta.org

Thank you for your interest and participation. Good luck!

Sincerely,

Desiree Nelson and Mary Weaver

MARC Community Outreach Committee Co-Chairs